

Friends of Corvallis Parks and Recreation
1310 SW Avery Park Dr.
Corvallis, OR 97333

Board Meeting Minutes August 29, 2017

Attendees:

Mary Buckman
Charley Fisher
Karen Emery
Roberta Sperling
Jenny Meisel
Olga Loza
Ken Haines

Absent:

Kristin Shreeve
Kent Daniels (on sabbatical)

(Note items in **bold** indicate an action to be taken by a Board member.)

Meeting called to order at 5:00 p.m

Approval of minutes of July meeting with corrections.
The Treasurer's Report was accepted.

Media/marketing plan discussion:

We talked about a the need to let people know about Friends. Some possible help would be through LBCC or OSU's Natural Resources Dept. **Roberta will see about help with social media from LBCC.** Staff from LBCC came to her office recently and offered assistance to her company.

Adding signs to projects we've worked on would be another way to get the word out. Mary has been in contact with a couple of companies about this. She passed around several options for wording for signs. These signs could be 8"x8" metal or plastic signs that would be permanent. They could be placed on posts at Franklin Park, Mary's River Boardwalk and other project locations the Friends have worked on. We can purchase these through R3 here in Corvallis or NW Graphics. The price for 20 would be \$12.25 each. Mary said the graphics company would help with the design. **She'll follow up on this for our next meeting.**

Mary also mentioned finding out about window stickers (like people receive who donate to NPR or other non-profits). Ken suggested magnets as another item we could give to donors when we send a receipt. **Karen**

will report on temporary tattoos to hand out to kids at events or send out. These could have our logo.

Karen Reports:

The Eclipse Event at Sunset Park was a big success. About 1800 people were camping and there were only a couple of problems, mostly to do with sounds from generators. Many positive comments from out-of-towners were given. Not sure how much was raised but could be around \$40,000.

Benches will no longer go through Friends. Karen found a simpler way for these to go through the city systems.

City Council okayed the naming of the Rene Moye Sports Complex at Sunset Park.

A contract has been awarded for upgrading to MLK Park. These upgrades should be completed by October.

Ribbon Cutting for Mary's River Boardwalk project will be Friday, Sept 22 at 10 a.m. (Probably in the center area of the boardwalk.)

New Board Members update:

Mary reported Audrey Hatch is interested in becoming a Board members, as is Stephanie Long. Jim Schupp has a standing meeting on Tuesdays from 4 to 6 p.m., so the timing for him to a Board member doesn't work.

Web Page Discussion:

Olga needs more items/photos to update the website, keep it up dated.. She can post photos and stories. Charley showed a photo of his grandson at the new Starker Arts Park playground. We all agreed that would be a good photo for the website. **Charley will send it to Olga. Charley also said he would write up something about the Rene Moye Memorial Project and he may have photos for the website on that, too.**

Board members are asked to send a head shot type of photo to Olga, along with a brief bio for the website. Karen offered to take a group photo at a future meeting—perhaps the next one.

Roberta will send jpegs and information from last year's fundraising letter to Olga for the website and/or Facebook page.

Fall Fund Raiser Discussion:

Mary mentioned that there's a good section on the Oregon Cultural Trust website about fundraising.

Mary will work on updating the list of names and addresses. It was noted that having the names / addresses in an Excel file worked very well for the letter mailing project.

Roberta will check on supplies for the mailing (envelopes/return envelopes). Last year Eagle in Salem handled the mailing. **Roberta will check on Corvallis Mailing about doing the work this year.**

It was suggested that we coordinate with Majestic to make sure we don't overlap too much with our letters. It would be good to have a coordinated message. **Roberta will do this.**

Suggestions for items to show what we did and what we're doing for the fundraising letter

Mary's River Boardwalk renovation

Musical Instruments at Avery Park playground

Anyone with photos of these items or others that would be good for the fundraising letter, please send to Roberta.

Adjourned: 6:40 p.m.

Next meeting will be Tuesday, Sept. 26 at 5 p.m.

Note: The October meeting will be in a different location. **Mary will look into possibilities.** Several were mentioned at the meeting.