

Friends of Corvallis Parks and Recreation

1310 SW Avery Park Dr.

Corvallis, OR 97333

Board Meeting Minutes

May 24, 2016 5:00 pm

Attendees		Absent	Guests
Charley Fisher	Roberta Sperling	Olga Loza	
Mary Buckman	Kristin Shreeve	Kent Daniels	
Karen Emery		Jess Beauchemin	
Yuliya Dennis		Ken Haines	
Jenny Meisel			

Meeting called to order: Charley Fisher called the meeting called to order at 5:05.

Approval of Minutes from last meeting:

Roberta moved to approve the April meeting minutes. Jenny seconded. All were in favor. Minutes were approved by unanimous vote.

Treasurer's Report:

Kristin passed out the report and stated that there were not many changes this past month. There was a payment for the web page—3 years hosting, and 2 new donations from our mailing campaign.

Jenny made a motion to approve the treasurer's report. Mary seconded. All were in favor. Motion was passed by unanimous vote.

Friends Power Point Presentation:

As decided at the April meeting, Olga was going to make changes/updates to the presentation. Charley has comments/ideas for changes and suggested that we have a smaller committee work on the presentation rather than the entire board. He would like to add new projects such as the climbing wall, Sunnyside School, Nigel Rose Weber Memorial. Karen will send pictures of these projects to Olga. Others can send thoughts/ideas to Charley or Olga. Charley will organize a meeting.
Committee Members: Olga, Charley, Ken

Annual Appeal Letter:

There was a long discussion about our annual appeal letter and how to reach out to new members/donors etc. It was suggested that we call it an annual appeal campaign rather than a letter.

Some ideas discussed included:

We need to think about our audience: some letters should be sent electronically, others will be mailed.

If we mail a letter, we should include the option to pay online and include a request for an email address.

There was also discussion about creating an Instagram account to appeal to a wider audience.

Mary suggested creating a separate group/committee to discuss electronic media presence.

Roberta suggested contacting the social media class at Linn Benton Community College or OSU and seeing if a student wanted to do a project to increase our social media presence.

Karen added that they have had a lot of success using Facebook for the Majestic Theatre.

We can send out a call for newsletter sign ups on our Facebook page.

Mary asked if we could use the Majestic and Senior Center email lists and send an update to the folks on those lists. Karen said yes.

Mary stated that we had decided that the VP (Mary) would keep and maintain the mailing list. She will connect with Kristin to get the list of both email and physical addresses. This was followed by a discussion about using mail chimp to manage our email list and creating a template for a regular update that we send to people once a quarter.

It was suggested that we create a statement for the Fall/Winter Recreation Guide and ask people to visit our Facebook page and our website. Karen noted that we need to submit an ad/statement by July. The recreation guide is mailed to every household in Corvallis—29,000 copies.

Mary asked Karen to send her copies of our past advertisements.

Project Updates:

Karen provided a brief update on several projects:

Benches: Bald Hill, Corl, and Coronado—will send an invoice to Kristin for payment at the next meeting.

Arnold Park: grand opening ceremony June 18 from 10-noon. Board members are encouraged to attend.

Franklin Park: City staff is almost ready to ask for payment; Equipment has been ordered; Installation estimated to be end of June-mid July.

Leftover Bench money from completed projects: Karen recommended that it be used to fund concrete work on other benches. Board members were in agreement.

Ron Naasko playground: the funding is in place for this structure. It was originally going to be located at Shawala Point, but it was recommended that it be moved to the fountain area on the riverfront closer to downtown. City staff will ask for City Council support and have a public meeting to assist with the decision process.

Memorial for Bruce Marvin: Some citizens raised \$2,000 for an outdoor xylophone at a park. The Department has accepted the project and would like to have it at MLK Park to go along with the upgrades that are planned.

Ken suggested asking Friends of Ramblin Rex if they would add to the donation to purchase 2 instruments or a bigger instrument. Karen will look into this.

Friends of the Majestic:

Meeting at 4:00 Thursday May 26 with Friends of Majestic to discuss merger process.

Oregon Cultural Trust:

Mary is looking into becoming a member of the Oregon Cultural Trust so that we can apply for grants and receive funding for additional projects.

Action Items

Charley will organize a meeting with Olga, Ken and himself, to discuss updates to the powerpoint presentation. Karen will send pictures of our new projects (Sunnyside School, Nigel Rose Weber Memorial and climbing wall to Olga for the presentation

Others can send thoughts/ideas for presentation changes to Charley or Olga.

Mary and Kristin will connect to exchange mailing list information

Karen will send copies to Mary of our past advertisements in the recreation guide

Karen will look into the possibility of having a second or larger xylophone at MLK Park.

Roberta will contact LBCC social media class to see if a student could do a project to help us increase social media presence

Agenda items for next meeting:

Elect Yuliya to the board

Create a separate committee to discuss social media

Friends of Majestic Meeting

The meeting was adjourned at 6:35. Next meeting: June 28; Charley's birthday.