

Friends of Corvallis Parks and Recreation

1310 SW Avery Park Dr.

Corvallis, OR 97333

Board Meeting Minutes

June 24, 2014 5:30 pm

Attendees

Mary Buckman
Betty Griffiths
Jenny Meisel
Karen Emery

Charley Fisher
Kristin Shreeve

Absent

Kent Daniels
Roberta Sperling

Guests

Rebecca Sweet
Mattea Godsey

Meeting called to order: B. Griffiths called the meeting to order at 5:33 pm. Introductions of all present.

Approve minutes from previous meeting:

M. Buckman made a motion to approve the May minutes. J.Meisel seconded. All were in favor. Motion passed with a unanimous vote.

Franklin Park Neighborhood Playground

Rebecca Sweet, a Job's Addition Neighborhood Association (NA) representative, was present to inform the board that the NA is seeking funding for replacement of the play structure at Franklin Park. The play structure was removed in April because of safety concerns. Mary Buckman had attended a previous neighborhood association meeting and suggested that the NA work with the Friends to help raise funding. Rebecca handed out a statement of purpose for their funding project and would like feedback from the Friends group. There was discussion regarding the letter.

The estimated cost of the playground is \$125,000. Betty Griffiths suggested that someone from the Neighborhood Association attend a Parks Department listening session and a city budget committee meeting. Rebecca stated that the NA will work with the Parks Department on the design of playground.

Karen Emery estimated that the NA would need a 50% match for the playground structure. Franklin Park is high on the list of capital improvements starting in 2015. Rebecca stated that they are hoping to raise about \$60,000 as a neighborhood; crowd funding is an option, and they would like to approach local residents and groups—rotary, Lions. They would like to highlight the historical aspect of square and the reason it was created. Betty suggested that the Parks Department put up a sign recognizing the neighborhood's contribution when the playground is complete. If someone gives enough money, the play structure could be named after them.

The NA could apply for a grant under the friends group. Gates foundation and Good Samaritan Foundation are options for grants.

Mary will post photos and a write up on the Friends website for publicity. Karen said it could be added to the city website as well.

Betty suggested that Rebecca stay in touch as they move along to keep us in the loop before advertising and seeking funding so that we know and are aware of the potential funds coming in.

Karen stated her appreciation for Rebecca and the NA for coming forward to help get this project going. Betty suggested that if they go present to civic groups, a member of the friends group goes along to help with the presentation and to help get the word out.

This may be a potential project to focus on for end of year giving.

Logo Presentation

Mattea Godsey gave an update on the logo. Board members generally liked the second option that she provided, but with modifications. This logo consisted of 3 circles, each with a different theme: tree and picnic table, footprints, beach ball/aquatics. A few comments—need to focus more on varied uses of parks—sports, playgrounds, etc. Board members provided comments/suggestions on circle content and format, red color,

font size/style. Mattea will re-design the tree in the first circle and make the red color more red—board members thought it looked too brown.

Financial Report

Charley Fisher gave the treasurer's report:

Osborne: \$100.00

Marys River Boardwalk: \$9,474.17

Owens Farm: \$20,500.00

Sunnyside School: \$49.28

Arnold Park Playground: \$25,000.00

Ron Naasko Playground: \$50.00

Pickleball Court: \$20,070.00

Tunison Park Bench: \$307.75

Budget

Discussion of budget—Kristen Shreeve was confused about the format and wording of the budget and why it has to show that it's balanced. Discussion followed regarding the balances, carryover, and format. Suggestion: use "Beginning balance" instead of "carryover", or remove carryover all together. Betty will re-adjust and take out the carryover and re-format. C. Fisher suggest that we put the designated funds on our website—add it under project description, but that it was necessary to have this on the budget statement. K. Emery—also suggested that we include completed projects along with designated funds.

There could be potential negative response from the public if we show designated funds—they might question why a certain project received funding instead of their project, or one they felt was more important.

Betty will re-do budget, coordinate with Kristen, who will be taking over treasurer duties, and bring back to the board next month.

Coordination with PNARB fund raising goal:

Deb Rose set up a meeting for July 22 at 430 and we'll discuss this at our meeting later the same day.

Marketing, Publicity and Outreach—follow up

Rotary—Betty stated that Kent contacted two rotary clubs, but she didn't know which ones.

--Outreach to NA's—does anyone have any ideas on how to outreach to these groups, besides sending an email? Betty might re-contact NA's where we have current projects.

Other

-Annual meeting—elect officers: according to our bylaws, it should be done in the first 60 days of the calendar year. Missed it for this year—need to do in January 2015

-Discussion about fee for pass through grants—need to make sure that it's variable—put on agenda for future

-Other board members—Lee Eckroth and Jim Schupp declined

-Mary will contact Rotary Clubs—Wednesday after 5 and 7am group to see if they want us to do a presentation for them—line up for fall/winter.

-Toyota letter discussion: We were planning to ask for \$10,000 for the climbing wall at the aquatic center.

Jackie Rochefort questioned why we weren't asking for the full amount of the climbing wall (~\$26,000)? The representative from Toyota told Charley \$10,000 was too much. Karen Emery stated that the quote on the climbing wall is \$26,640.

If Toyota donates, they will be acknowledged on the electronic reader board at the center with a permanent space. There was additional discussion on the amount of funding to ask for, and how to tell Toyota or another donor that they will be recognized on the reader board--Karen will find language that is used for other businesses. Another suggestion for acknowledgement: advertise on website and newspaper—also a grand opening and ribbon cutting.

Action Items

--Betty will re-do budget, coordinate with Kristen, who will be taking over treasurer duties, and bring back to the board next month.

-Mary will contact Rotary Clubs—Wednesday after 5 and 7am group to see if they want us to do a presentation for them—line up for fall/winter

-- Mary will post photos and a write up for the Franklin Park Playground Structure on the Friends website for publicity

Meeting was adjourned at 7:10

Next meeting July 22, 2014.