

Friends of Corvallis Parks and Recreation

1310 SW Avery Park Dr.

Corvallis, OR 97333

Board Meeting Minutes

April 22, 2014 5:30 pm

Attendees

Mary Buckman

Kristin Shreeve

Roberta Sperling

Karen Emery

Charley Fisher

Betty Griffiths

Kent Daniels

Absent

Kenny Davidson

Jenny Meisel

Guests

Deb Rose

Jackie Rochefort

The meeting was called to order at 5:30 PM. Minutes of the March 25 meeting were approved.

Fundraising Campaign: Deb Rose is a member of the Parks and Recreation Advisory Board Fundraising Committee and spoke about joint mailing lists and other fundraising. The discussion turned to the Annual Campaign, a combined donor list and about how to coordinate our efforts. The PNARB goal is not fundraising, but to advise the Parks and Rec Dept. If they combined their energy with this group, we could have one campaign. It was noted that the Friends made project lists based on the CIP and other information regarding projects and responding to requests that come up.

Their idea is that we should collaborate on a major fundraising. Our fundraising has been project oriented. Deb cited Hospice as an example and the steps you go through to build relationships with people. You develop groups of donor that you relate to in different ways. She recommended looking for someone from the OSU Foundation, who have a lot of experience with fundraising and developing relationships.

Charlie noted we have 89 donors, maybe with some duplicates. When projects get near the top of the list we look for logical connections. We are considering a cooking annual fundraiser on Cinco de Mayo.

Deb noted the charitable donation literature is pushing the fundraising earlier, although most are in November and December. Businesses have different fundraising calendars. HP's fiscal year starts Nov 1. Some fundraising is going on at tax refund time in the spring. It was noted that people thinks more about parks in the spring and that would be more appropriate timing.

Charlie and Kent and Kristin volunteered to work with Deb on a Fundraising Committee.

Oregon Cultural Trust: Jackie Rochefort attended a meeting of the Oregon Cultural Trust in Eugene with people from all over OR that would fall under this title. Preservation is one such area. She talked about Owens Farm – house, barn, chicken coop, shed and Sunnyside School. A couple days later they contacted her and asked her to apply for a grant. The grant is due May 15. If she sends a draft by April 30, they will read it and see if it on the right track. She will send it to us to look at. The grant application cannot be from the city. She outlined the requirements for the grant and we fit in a number of areas. It is a matching grant (50%) and can be done in phases. The grants are from \$5,000-\$50,000 . We have the money that has been donated in the past, as well as in-kind and one question is whether money from the past can count toward match. This grant does not come back around for 2 years. Jackie can say with certainty that we need a foundation for the house now.

Much of the verbiage for a grant can be pulled from the management plan. Jackie will ask Mary Gallagher and BA Bierly to participate. She needs a list of names and addresses and a financial report, assets and liabilities. Betty will send most all of the information from a previous grant. It was moved by Mary and seconded by Charlie that we ask Jackie to pursue this grant on our behalf. It was approved unanimously. Charlie noted that all the donations have come from two people, partly because we are keeping people away because it is not ready because of safety reasons.

Logo: Betty reported the votes for the different panels. Kristie liked 3 and did not like 4. Jen liked 2 and second was 4. Roberta liked #4 because our names is a lot of words and that fit better with panel 4. Number 1 was not a favorite of anyone. It was noted that we need a logo that looks good in black and white. Kent liked the boldness of number 3. Charlie like the color palette of 2. Mary did not like the constant thickness of the lines in 3. Charlie noted that pictures are distracting. Charlie liked Happy Jack as they were more along the lines of number 3. Betty will email our discussion to the designer: color palette of 2, concern whether it will translate into BW, concerned about the length of our name and how it would fit. We liked some of the things in 3, did not like consistently thick lines and liked the Greenbelt.

Financial Report: Treasurer Fisher gave the financial report.

Pickleball: Karen Emery described the game of Pickleball. It is rising in popularity. The grant is for resurfacing. Rebecca moved we add the pickleball court resurfacing and bench to our project list. It was seconded and approved unanimously.

Franklin Park: The play structure was torn down and the neighbors got annoyed. It is on our project list. Betty talked with neighborhood person who wants to work with crowd funding and we had a discussion of crowd funding. There is a \$125,000 budget request for Franklin Park to be heard on May 1 at 7PM at the Fire Station. The playground was not safe and removing it was not negotiable. It was moved up in the CIP to 2014-15. We are trying to raise \$25,000. The first neighborhood meeting is soon.

Marketing: Betty send three letters and 23 emails to neighborhood associations. It was similar to the letter sent by Karen in the past. Betty gave Karen a list of those she contacted. Kent will follow up with Rotary Clubs. Charlie will draft a letter, based on the Karen's letter, to HELP WHO??. Rebecca sent information to the FA Times. She has not heard back from the Advocate. She will send something to the Senior Center for their newsletter.

Other Business: The first and only public regarding Arnold Park is soon. We are enrolled for Amazon Smile donations and will see when and if we see any deposits in our bank account. Betty will check will check with Greenbelt on Board insurance. Mary is meeting with Heath Kierstad regarding the web page. Folks commented about how nice the schoolhouse looks at Owens Farm. We will al investigate crowd funding to see just what it is.

The meeting was adjourned at approximately 7PM.
Minutes By Mary Buckman

Next Meeting: The next meeting is Tuesday, May 27 at 5:30 PM.